

**Press Release**

**FOR IMMEDIATE RELEASE**

**L A RADIO READING SVC Receives 2013 Best of Northridge Award**

**Northridge Award Program Honors the Achievement**

**NORTHRIDGE September 13, 2013 -- L A RADIO READING SVC has been selected for the 2013 Best of Northridge Award in the Health Care Equipment category by the Northridge Award Program.**

**Each year, the Northridge Award Program identifies companies that we believe have achieved exceptional marketing success in their local community and business category. These are local companies that enhance the positive image of small business through service to their customers and our community. These exceptional companies help make the Northridge area a great place to live, work and play.**

**Various sources of information were gathered and analyzed to choose the winners in each category. The 2013 Northridge Award Program focuses on quality, not quantity. Winners are determined based on the information gathered both internally by the Northridge Award Program and data provided by third parties.**

**About Northridge Award Program**

**The Northridge Award Program is an annual awards program honoring the achievements and accomplishments of local businesses throughout the Northridge area. Recognition is given to those companies that have shown the ability to use their best practices and implemented programs to generate competitive advantages and long-term value.**

**The Northridge Award Program was established to recognize the best of local businesses in our community. Our organization works exclusively with local business owners, trade groups, professional associations and other business advertising and marketing groups. Our mission is to recognize the small business community's contributions to the U.S. economy.**

**SOURCE: Northridge Award Program**

**CONTACT: Northridge Award Program**

**Email: [PublicRelations@awardprogram.org](mailto:PublicRelations@awardprogram.org)**

**URL: <http://www.awardprogram.org>**